Monday, September 23, 2002

FROM: Bill Roberts, President of the Sacramento Valley chapter of ISSA
         Bill_roberts@calpers.ca.gov
         Phone: (916) 341-2567

My fellow information security and privacy professionals -

I encourage you and your associates to send me an email message (RSVP/Registration) at bill_roberts@calpers.ca.gov indicating that you would like to attend the Information Security and Privacy Conference here in Sacramento at the convention center on Thursday, October 17th. We will send either you or your company (please enclose their address) an invoice at the lowest available price (if you reply by September 6th). As I am an employee of the State of California, I understand the budget situation, and late payment accommodations can be made for those State employees who wish to attend.   The cost has been kept low to allow more attendees. You can be assured that you are receiving top value for your training dollars. This is the finest local information security event this year. If you have questions/comments, please call me at (916) 341-2567.

Some information about the speakers:

Keynote Ira Winkler - A modern day James Bond

Ira Winkler, CISSP is considered one of the world's leading experts on Information Security, Information Warfare, investigating information related crimes, and Industrial Espionage. He is author of the book, Corporate espionage, and the new bestseller, Through the Eyes of the Enemy. He is also President of the Internet Security Advisors Group. His clients include some of the largest companies and banks in the world. He is also a columnist for ZDTV with his column titled Spy Files.   Mr. Winkler is also a specialist in penetration testing, where he infiltrates companies, both technically and physically, to find and repair an organization's weaknesses.

COUNTERPANE - Mark S. Kadrich, CISSP

Mark Kadrich, Counterpane Internet Security's Director of Technical Services, brings an outstanding level of real-world experience to the Counterpane management team. He is responsible for the generation of processes that support and improve Counterpane's ability to deploy and support customer related field activities. Additionally, he works with a team of directors that is responsible for accomplishing specific business objectives as outlined by the executive management.   Mark was a Principal Consultant for International Network Services (INS) where he supported the national security program, and interfaced with industry executives to explain the benefits of an well-implemented security program. Past clients have included Netscape Communications, Disney Worldwide Services, The State of California, Electric Power Research Institute (EPRI), Starfish Software, E*Trade, Macrovision, Incyte Pharmaceuticals, World Savings Bank, and Oracle Corporation.

EASY-I, INC.: Pamela Halpern - President

Pamela specializes in the training and education sectors, and she has successfully assisted several global companies to develop and implement effective and comprehensive campaigns for information security and privacy awareness - encouraging them to use and communicate information and knowledge more effectively within their business through a blend of innovation and creativity using existing and new technologies.   Pamela is a past Board Member of the Los Angles Chapter of the American Society for Training and Development, and a current member of Information Systems Security Association - Los Angeles Chapter.

FOUNDSTONE: Dave Cole - Director of Products and MVAS

Dave's accomplishments at Foundstone include leading the design and delivery of the company's flagship technology, FoundScan, from its inception to its current 3rd generation release. FoundScan embodies best practices for ensuring effective corporate vigilance in protection of network infrastructures from diverse threats such as those outlined in the best seller, "Hacking Exposed: Network Security Secrets and Solutions", authored by Stuart McClure, one of Foundstone's co-founders. Among his notable accomplishments, Dave directed the recovery of a prominent e-commerce company from a widely publicized external attack in which a large number of that customer's credit card data had been stolen. Dave has been a featured speaker at a number of conferences such as ISS Connect, WebSec, as well as multiple Information Systems Security Association events. He has instructed both Microsoft Health Services and the US' largest home healthcare provider on the HIPAA legislation.

Synopsis of Dave's presentation: 'Vulnerability Life Cycle: From Discovery to Remediation' Uncovering vulnerabilities in the Darwinian soup of the enterprise is challenging, but only half the battle. Today's companies need a complete and integrated closed-loop system for finding and fixing risks discovered. Only through an automated remediation process will companies be able to measure their security and therefore manage their security.
II. Attendees will learn:
        a. The process of discovering vulnerabilities - old way vs. automated
i. Why this is only the first step in solving vulnerabilities.
ii. Why an automated system is necessary to keep up
        b. Defining ownership of devices with vulnerabilities and assigning due dates for fixes
        c. Finding recommendations for fixes and implementing
        d. How to verify, via retesting, the fix resolved the vulnerability
        e. Reporting risk posture to management

MICROSOFT - Rod Gode

Rod Gode (GO-dee) joined Microsoft in 1997 as a Systems Engineer in Sacramento. His experience with Microsoft products dates to 1987 when he worked a technical instructor for University of California Extension PC and Macintosh training programs.

In 1990, Rod joined Infotec Development to design courseware for, and instruct civil engineers on object oriented and embedded systems programming languages. While with Infotec, he also coded Windows-UNIX client/server applications utilizing 4GL and OLTP technology. Rod moved to a field engineering position with DuPont in 1993. There he traveled internationally, installing, configuring and training engineers on the use of an industrial emergency response system. In 1995, Rod became Project Manager for Advanced Microware, which develops supply chain management and integration software. Here he led development and deployment efforts of mission critical software that integrated with ERP systems like SAP, Oracle and Peoplesoft.

As a member of Microsoft's Government Solutions Group, Rod focuses on Microsoft mobile and infrastructure technologies and utilizes his breadth of experience to help state agencies and public sector organizations create smarter, collaborative, and more cost-effective work environments. Rod graduated from UC Santa Barbara in 1990 with a degree in Computer Science.

OKENA - Ted Doty

Ted offers a rare combination of technical knowledge coupled with real-world understanding of customer needs and security pain points. His experience at the National Security Agency (NSA) brings an in-depth understanding of government. Prior to joining OKENA, Mr. Doty served as director of business development, strategy and analysis at Internet Security Systems (ISS). Ted also served as product manager at ISS, where he was product manager for Internet Scanner, the industry's premier vulnerability assessment tool.   Mr. Doty has chaired and presented on panels at prestigious conferences such as Comdex, Networld+Interop, and the Computer Security Institute. His work has been published in the Computer Security Journal, Connexions, IBM Internet Journal and Business Communications Review, among others.

Some other fascinating presenters include:
    Glen Norling, Chief Special Agent for the FBI in Sacramento
    Rod Gode, Senior Technology Specialist for Microsoft
    Niels Johnson, Security Expert for Symantec
    Dean Weber, field security analyst for Trusecure

In addition, we will have first rate presenters from:
     Red Siren, Encase and IBM

Here is the current list of information security companies that will be at this special event, with more signing up daily:

Checkpoint	Counterpane	ExtremeNetworks	Foundstone
Guidance	Intellitactics	JanusAssociates	KPMG
Lancope	Microsoft	Netscreen.com	Networkguys
Okena	Red Siren	SystemIntegrity	Solsoft

Symantec   Sygate   Trusecure   Vericept
Websense

Admission to the exhibition hall in rooms 202-203 is FREE!

NOTE: A third educational track that will focus on Privacy is being developed. An additional 10 to 20 privacy protection companies will be joining with the above exhibitors, so there will be between 40 and 50 experts available to answer your information security and privacy questions for **FREE**. If your organization has questions about information security and/or privacy, get your answers in one place on one day - - -

OCTOBER 17, 2002 at the Sacramento Convention Center, in rooms 201-205 of the Activity Center (2nd floor, South West quadrant, looking at K Street)

I suggest that you RSVP today to hear these world-class presentations.

Kind Regards

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